



WISHIN's Cybersecurity Posture & WISHIN as a Business Continuity Solution

PRESENTED BY

Greg Stadter | *Director of Operations, WISHIN*

Kerry Wardius | *Public Health Nurse, Oak Creek Health Department*

Caitlyn Stockhausen | *Disease Intervention Specialist, City of Milwaukee Health Department*

Katie Lepak | *Outreach Specialist, Wisconsin Cancer Collaborative*

SPONSORED BY



Speakers



Kevin Scharnhorst
CISO
Health Catalyst



Steve Rottmann
CEO
WISHIN



Mark Ziesemer
Information Security Architect
Heartland Business Systems



Brian Meyer
Director of HIPAA Security & IT
WISHIN

Cybersecurity - Threats & Protections

Cybersecurity Statistics & Facts

- Average time to detect a breach is 118 days
- Over 75% of attacks begin with an email
- 95% of data breaches are due to human error
- Cybersecurity budgets have increased 51%
- Inversely, 30% of executives stated their IT & Security budgets are not sufficient
- 62% of users have shared a password over email or text
- 91% of industries have Ransomware as 1 of the top 3 priorities

ONC announced a reorg with focus to emphasize cybersecurity, data and AI - ASTP

(Assistant Secretary for Technology Policy and Office of the National Coordinator for HIT)

<https://www.terranovasecurity.com/blog/cyber-security-statistics>

<https://www.hhs.gov/about/news/2024/07/25/hhs-reorganizes-technology-cybersecurity-data-artificial-intelligence-strategy-policy-functions.html>



Cybersecurity Incident Causes & Impact

- 94% of breaches fall under System Intrusion
- 90% of reported incidents to the FBI's Internet Crime Complaint Center (IC3) had no financial loss
- Remaining 10% of IC3 reported incidents lost \$11,500... range of \$70 - \$1.2M
- Second highest breach contributor = "Misc. Errors"
 - Human errors
 - Lack of training
- 68% of all breaches have affected healthcare

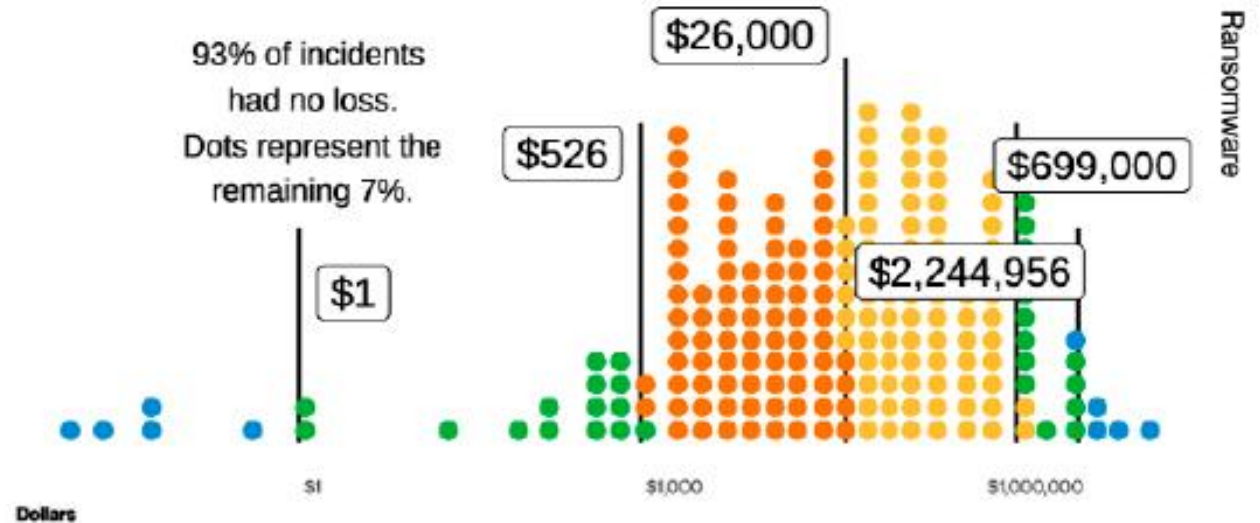


Figure 33. 95% and 80% confidence intervals of Ransomware incident cost per complaint (n=2,575)

WISHIN Protections & Preventative Measures

- WISHIN's partnership with Health Catalyst - HITRUST CSF certified
- Partnership with Heartland Business Systems
 - Enforcement of Multifactor Authentication (MFA)
 - Microsoft InTune
 - XDR - 24x7x365 security solution
 - Always on endpoint protection
 - Data loss prevention policies
- WISHIN's independent audit of HIPAA Privacy & Security policies and controls





Business Continuity

WISHIN as your Business Continuity solution

WHEN:

- Faulty EHR upgrade
- Cybersecurity attack
- Disaster or interruption to business operations

HOW:

- Organization disruption mitigate by using WISHIN Pulse
- WISHIN Pulse - a reliable and secure source of clinical data
- Access to your own (historical) and other participant data
- WISHIN can enable users quickly... do this now as a preventative measure
- Write WISHIN into BC/DR plans!



Thank you for participating!

Check out the full video of this session on
our YouTube Channel

[@WISHINPulse](#)