



SPONSORSHIP OPPORTUNITIES

Wisconsin Health Information Exchange Summit • Sept. 5, 2024

Gold Sponsorship - \$5,000

Logo and recognition included in:

- Wisconsin HIE Summit Web Page
- All event materials provided to participants
- All event email marketing
- Opening and closing presentations
- 30-second video advertisement during pre/post mainstage presentations

Additional Features:

- Exhibitor Table
- Your organization's one-pager printed in the Wisconsin HIE Summit program
- One social media post (LinkedIn and Twitter) individually recognizing your organization for Summit sponsorship
- Exclusive sponsorship of one general session
- Registrant email list provided to your organization

Silver Sponsorship - \$3,000

Logo and recognition included in:

- Wisconsin HIE Summit Web Page
- All event materials provided to participants
- All event email marketing
- Opening and closing presentations
- Advertisement during pre/post mainstage presentations

Additional Features:

- Exhibitor Table
- Your organization's one-pager printed in the Wisconsin HIE Summit program
- One social media post (LinkedIn and Twitter) individually recognizing your organization for Summit sponsorship

Bronze Sponsorship - \$2,000

Logo and recognition included in:

- Wisconsin HIE Summit Web Page
- All event email marketing
- Opening and closing presentations

Additional Features:

- Exhibitor Table
- Your organization's one-pager printed in the Wisconsin HIE Summit Program

Catering Sponsorship - \$1,000

Logo and recognition included in:

- Wisconsin HIE Summit Web Page
- Recognition in HIE Summit program
- Opening and closing presentations
- Sponsorship signage on attendee tables

Gift Sponsorship - \$250

WISHIN will purchase a gift/gift card on behalf of your organization.

Logo and recognition included in:

- Sponsorship signage on attendee tables
- Closing presentation

Place orders with and direct questions to:

Tom Roehl • troehl@wishin.org





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Thank you for your interest in being a sponsor of the WISHIN HIE Summit 2024. Please complete this form and return to Tom Roehl, troehl@wishin.org.

Contact Name	
Position	
Organization	
Street Address	
City / State / Zip	
Email	
Phone	
Invoice Contact/Do you require a P.O. for the invoice?	

Sponsorship Level

Please provide your requested materials, logo files, PDFs, and/or images* for the Summit program no later than **Friday, July 31st, 2024**.

- Gold Sponsor - \$5,000
- Silver Sponsor - \$3,000
- Bronze Sponsor - \$2,000
- Catering Sponsor - \$1,000
- Gift Sponsor - \$250

Deadline for sponsoring this event is Friday, July 31st, 2024. You will receive an invoice. Payment and all requested materials must be received by this date to secure full benefits of sponsorship.

*All sponsorship levels require submittal of a high-resolution image of your logo, preferably a vector (.svg) file. Hi-res png files are also acceptable. Please submit via email to Tom Roehl, troehl@wishin.org.

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