

WISHIN Communications Advisory Committee Meeting
 Wednesday, October 10
 1:30-3:30 PM
 Wisconsin Hospital Association – Wingra Conference Room
 5510 Research Park Drive, Fitchburg, WI
 Conference call: 1-800-747-5150
 Access: 2741820



TIME	AGENDA ITEMS	ATTACHMENT	PRESENTER(S)	ACTION REQUESTED
1:30	Call to order		Pete Thompson	
1:40	WISHIN Marketing Project Update		Kim Johnston	
2:00	Messaging & Creative Options– Consumer Education Campaign		Jacqi Bjordahl	
3:00	Input from Committee Members			
3:20	Address follow up items and close meeting		Pete Thompson	