

WISHIN Communications Advisory Committee Meeting  
Wednesday, February 8  
1:30-2:30 PM  
Wisconsin Hospital Association – Wingra Conference Room  
5510 Research Park Drive, Fitchburg, WI  
Conference call: 1-800-747-5150  
Access: 2741820



TIME	AGENDA ITEMS	ATTACHMENT	PRESENTER(S)	ACTION REQUESTED
1:30	Call to order		Pete Thompson	
1:35	WISHIN Marketing Update		Kim Johnston	
2:00	Overview of proposed marketing and market research activities		Jacqi Bjordahl	